

SPECIFICATIONS

CONTENT | IMAGES | WORD COUNT

1 OF 2

YOUR
LOCAL
LITTLE
BLACK
BOOK

YLLBB is formatted to its directory house style and set to a template, please find specifications below as a guide.

If you would prefer a bespoke design these are available on request.

Where applicable, we'd recommend including...

Address of company to include postcode

☎ Telephone | Mobile Number

✉ Email Address

📱 Social Media Channels

🌐 Website address

Please supply all images as jpeg or tiff files at 300 dpi. (If over 1MB it's a good sign!)

QUARTER PAGE

Dimensions: 58mm x 84.75mm

Image size: W:55 x H:35

Maximum total character count 300:

Name: 20 per line

Description: 30 per line

Copy: 40 per line


Bullets: 35 per line

Contact: 30 per line



QUARTER PAGE
EXAMPLES:

REIGATE PRINTS
BESPOKE WALL ART DESIGN SERVICE x



Unique, on-trend PRINTS individually xxx x designed for each interior.

- On Site Consultations
- Framing, Large Prints, Canvas
- Gifts For Him, Her & Family
- Print Subscription Boxes & Sample Sales
- Christmas wall décor

✉ alex@reigateprints.com
📱 reigateprints
🌐 www.reigateprints.com

Name: 14 characters
Description: 30 characters
Copy: 64 characters
Bullets: 35 characters per line. (x5)
Contact: 30 characters per line. (x3)

RACHEL THORNHILL PHOTOGRAPHY
FAMILY PORTRAIT GIFT VOUCHERS



Beautiful story-telling photography & stunning wall art for fun loving families, a timeless gift perfect for the festive season.

☎ 01737 244745
📱 rachelthornhillphotography
🌐 rachelthornhill.co.uk/gift

Name: 28 characters
Description: 29 characters
Copy: 127 characters
Bullets: 0 characters per line.
Contact: 30 characters per line. (x3)

HALF PAGE

Dimensions: 120mm x 84.5mm

Image size: W:60 x H:72

Maximum total character count 500:

Name: 20 per line

Description: 30 per line

Copy: 40 per line

Bullets: 35 per line

Contact: 30 per line



HALF PAGE
EXAMPLES:

THE ESSENTIAL STYLIST - ANDREA ROBSON



As a qualified Personal Stylist with a diploma from the London College of Style, my goal is to empower my clients and increase self-confidence through elevated personal style.

I offer a range of in person and virtual services including:

- Colour and body shape analysis
- Wardrobe edits and decluttering
- Personal shopping experiences

Contact me to book your FREE style consultation or to find out more about my services and how I can help you feel and look your best.

Ask me about my launch offer!

✉ contact@theessentialstylist.co.uk
📱 theessentialstylist
🌐 www.theessentialstylist.co.uk

Name: 21 characters
Description: 13 characters
Copy: 355 characters
Bullets: 35 characters per line. (x3)
Contact: 30 characters per line. (x3)

DADES ANTIQUES



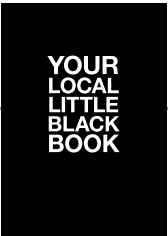
Dades Antiques is a friendly family business established in 1961, specialising in antique furniture restoration and cabinet making.

Ryan Harris who leads the business from his workshop in Redhill has over 28 years experience in working with fine antiques. Ryan also creates beautiful bespoke cupboards to each customer's specification.

Please contact Ryan on 01737 767576 or pop into the workshop for a chat.

1 Fengates Road, RH1 6AH
☎ 07900 548913
✉ ryan@dadesantiques.co.uk
📱 antiquesrestorer 📱 ryan@dadesantiques
🌐 www.dadesantiques.co.uk

Name: 14 characters
Description: 30 characters
Copy: 409 characters
Bullets: 0 characters per line.
Contact: 30 characters per line. (x5)



FULL PAGE

120mm x 174mm

Image size:

W:120 x H:100

Maximum total character count 1000:

Name: 25 per line

Description: 50 per line

Copy: 40 per line

Bullets: 35 per line

Contact: 30 per line

ISLAND HOUSE
As you may have already seen, there is a new restaurant on Reigate High Street, Island House. Set up by husband and wife team, Jonnie and SJ, Island House is their new concept having previously founded Rarebreed Dining with sites in Surrey and Berkshire, including The Plough Inn Cobham.
With two children in tow, they set about refurbishing the Grade II listed building and gardens and got the project off the ground during the lockdown period. With help from local tradesmen and a fantastic team, they were able to get the doors open in August.
Their focus is on creating globally inspired dishes and drinks using the best local produce, delivering outstanding hospitality and having fun. The menu is a selection of things the team love from Pacific influenced poke bowls to native lobster and soft shell crab curries and racis with meat smoked in their own smoker. They pour their heart and soul into everything they do with most ingredients created in house, even down to baking their own flatbread and fermenting their own kombucha, you can see it's a labour of love.
There is a carefully curated drinks list and an interior where every single thing has been carefully sourced by SJ and Jonnie and is all part of the story. With a passion for the theatrical, their magical offerings such as the Smoking Hickory Daquiri and sharing Halibut dish are a lively display at the table. They have even created their own Island House Gin and Plum, both with their unique flavour profiles to fit perfectly with their bold style
their dishes are gluten free and over a third are either vegetarian or vegan.
Its dear SJ and Jonnie are very proud of their team. The Head Chef, James, was previously Head Chef at Soho House Group and has spent time cooking for the stars at Pinewood Studios where nutrition and dietary requirements were a heavy focus. Indeed, the General Manager, previously managed local favourite Salt Pig in Dorking and is also a qualified Sommelier, her knowledge for wines is unbeatable and will always have an off the beaten track suggestion if you want to try something new.
Open all day every day, from breakfast to after dinner drinks and everything in between. So if you fancy a family meal, a cocktail in the lounge, a date night or a quick coffee, they're waiting for you.
46-50 High Street, Reigate RH2 9AT
01737 245574
@islandhousesurrey

WESTCOTT & WILLIAMS
FURNITURE PAINTING AND HOME INTERIORS
A beautiful independent home interiors shop with a passion for helping you make your house a home to be proud of.
Annie Sloan Chalk Paint
Proud Surrey stockist of the amazingly versatile Annie Sloan Chalk Paint ... perfect for giving your old furniture a new life.
Furniture painting workshops
We run regular workshops giving you the skills and confidence to transform your furniture.
Commissions
If welding a paint brush isn't your thing, we can paint your furniture for you.
Home interiors
Our lovely little shop is filled with beautiful painted furniture and home accessories, including lamps, cushions, mirrors and more.
POP IN AND BE INSPIRED!
41 West Street, Dorking RH4 1BU | 01306 888325
hello@westcottandwilliams.co.uk | www.westcottandwilliams.co.uk



FULL PAGE EXAMPLES:

Name: 12 characters

Description: 0 characters

Copy: 2400 characters

Bullets: 0 characters per line.

Contact: 30 characters per line. (x3)

Name: 19 characters

Description: 37 characters

Copy: 600 characters

Bullets: 0 characters per line.

Contact: (supplied as part of image with logos)

DIRECTORY

120mm x 11mm

Logo size: 13mm x 11mm

Maximum total character count: 220

Name & Description: 45 per line (x3)

Contact: 30 per line (x3)



DIRECTORY EXAMPLES:

Name & Description: 120 characters

Contact: 30 characters per line. (x3)

Think King training
Live online digital marketing training, led by experienced marketers. 3 for 2 on all courses, always.
01737 306610
Kathryn@ThinkKing.co.uk
www.thinkking.co.uk

Name & Description: 126 characters

Contact: 30 characters per line. (x3)

ROCK POOL
Recruiting for businesses across all sectors in Reigate & Dorking. Also offering Outplacement Services and Redundancy Support.
01306 779190
info@rockpoolrecruitment.co.uk
www.rockpoolrecruitment.co.uk

TOKEN

600 x 35mm

FRONT

Logo size: 20mm x 20mm

Name & Description: 25 per line (x2)

BACK

Maximum total character count: 320

Contact: 30 per line (x4)

T&Cs: 50 per line (x4)

TOKEN EXAMPLES FRONT:



BACK

