SPECIFICATION SHEET

Choose 1, 2 or 3 - super simple!

Local Black Book - The Printed Directory



PROVIDE ADVERT **DIRECTLY** Dimensions shown below

BESPOKE ADVERT Designed to reflect your brand (£80 fee)

LBB TEMPLATED **FORMAT** Simply send text & images

We'd recommend including:

Address of company

Telephone | Mobile Number **Email Address** Social Media Channels **f O** Website address

Please supply all images as jpeg files at 300 dpi. (If over 1MB it's a good sign!)

> **Dimensions:** 58mm x 84.75mm

Quarter Page

Image size: W:55 x H:35

Total characters: 300 maximum

(Name: 20 per line | Description: 30 per line | Copy: 40 per line | Bullets: 35 per line | Contact: 30 per line)



BESPOKE ADVERT

Created by our design partners Gladstone Design to your brand guidelines.

Please supply text & high resolution images for us to produce your advert.



TEMPLATED FORMAT

Name: 28 characters **Description: 29** characters

Copy: 127 characters **Bullets:** 0 characters

per line.

Contact: 30 characters

per line. (x3)

Half Page

Dimensions: 120mm x 84.5mm

Image size: W:60 x H:72

Total characters: 500 maximum

Name: 20 per line | Description: 30 per line | Copy: 40 per line | Bullets: 35 per line | Contact: 30 per line



BESPOKE ADVERT

Created by our design partners Gladstone Design to your brand guidelines.

Please supply text & high resolution images for us to produce your advert.



Name: 14 characters **Description: 30**

characters

Copy: 409 characters Bullets: 0 characters per line.

Contact: 30 characters

per line. (x5)



hello@thesurreycircle.co.uk



www.thesurreycircle.co.uk



Full Page Dimensions: 120mm x 174mm

Image size: W:120 x H:100

Maximum total character count 1000:

Name: 25 per line | Description: 50 per line | Copy: 40 per line | Bullets: 35 per line | Contact: 30 per line



BESPOKE ADVERT

Created by our design partners Gladstone Design to your brand guidelines.

Please supply text & high resolution images for us to produce your advert.

Tomato Tea - For Me!

Surrey blogger Natalia Wolski shares with



SORREL

Dimensions: 120mm x 174mm x2 separate pages (to allow for gutter)

TEMPLATED FORMAT

Title: 20 characters Sub Head: 19

Copy: 1400 characters Bullets: 0 characters

per line.

characters

Contact: 46 characters

Double Page

Image size: W:120 x H:100

Maximum total character count 2000:

Name: 25 per line | Description: 50 per line | Copy: 40 per line | Bullets: 35 per line

PROVIDE ADVERT DIRECTLY

Please supply your advert to dimensions outlined in our specifications sheets - as shown above.

BESPOKE ADVERT

Example shown here.

Created by our design partners Gladstone Design to your brand guidelines. Please supply text & high resolution images for us to produce your advert.

TEMPLATED FORMAT

Please supply text and high resolution images for us to create in LBB templated format.



FAMILY LIFE

Local Directory Listing

Dimensions:

Logo size: W:10mm x H:9mm

Characters per line:

(Name: 35 per line | Description: 50 per line | Contact: 30 per line)

121mm x 16mm

TEMPLATED FORMAT

Name: 35 characters **Description:** 90 characters

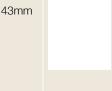
Contact: 30 characters per line. (x4)



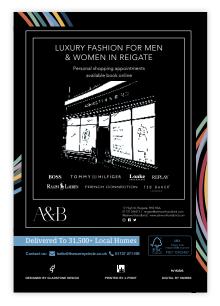


Back Cover

Dimensions: 120mm x 143mm



Premium Listing: Created only as bespoke design or supply advert directly. T&C's apply.









FAMILY LIFE



**** 01737 271199