

SPECIFICATION SHEET

Choose 1, 2 or 3 - super simple!

Local Black Book - The Printed Directory

1

PROVIDE ADVERT DIRECTLY

Dimensions shown below

2

BESPOKE ADVERT

Designed to reflect your brand (£80 fee)

3

LBB TEMPLATED FORMAT

Simply send text & images

We'd recommend including:

Address of company

Telephone | Mobile Number

Email Address

Social Media Channels

Website address



Please supply all images as jpeg files at 300 dpi. (If over 1MB it's a good sign!)

Quarter Page

Dimensions:

58mm x 84.75mm



Image size: W:55 x H:35

Total characters: 300 maximum

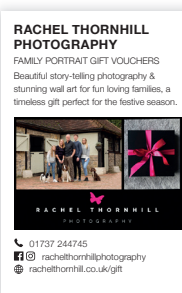
(Name: 20 per line | Description: 30 per line | Copy: 40 per line | Bullets: 35 per line | Contact: 30 per line)



BESPOKE ADVERT

Created by our design partners Gladstone Design to your brand guidelines.

Please supply text & high resolution images for us to produce your advert.



TEMPLATED FORMAT

Name: 28 characters

Description: 29 characters

Copy: 127 characters

Bullets: 0 characters per line.

Contact: 30 characters per line. (x3)

Half Page

Dimensions:

120mm x 84.5mm



Image size: W:60 x H:72

Total characters: 500 maximum

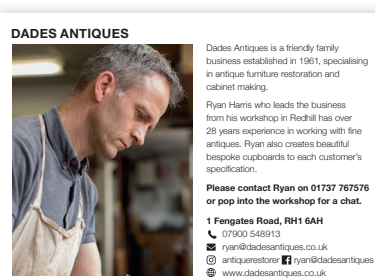
Name: 20 per line | Description: 30 per line | Copy: 40 per line | Bullets: 35 per line | Contact: 30 per line



BESPOKE ADVERT

Created by our design partners Gladstone Design to your brand guidelines.

Please supply text & high resolution images for us to produce your advert.



Name: 14 characters

Description: 30 characters

Copy: 409 characters

Bullets: 0 characters per line.

Contact: 30 characters per line. (x5)

Local Directory Listing

Dimensions:
121mm x 16mm

Logo size: W:10mm x H:9mm

Characters per line:

(Name: 35 per line | Description: 50 per line | Contact: 30 per line)

TEMPLATED FORMAT

Name: 35 characters

Description: 90 characters

Contact: 30 characters per line. (x4)

HANDYMAN



AHS - Assured Handyman Services

Local, Professional, Reliable.

Providing a trustworthy, friendly, efficient service.

07977 209903

trevor.acourt@googlemail.com

assured_handyman

www.assuredhandymanservices.co.uk



Back Cover

Dimensions:
120mm x 143mm

Premium Listing: Created only as bespoke design or supply advert directly. T&C's apply.

LUXURY FASHION FOR MEN
& WOMEN IN REIGATE

Personal shopping appointments
available book online

A&B

BOSS TOMMY HILF LOUKE REPLAY
RALPH LAUREN FRENCH CONNECTION TED BAKER

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@asworthandbird | www.asworthandbird.com

Delivered To 31,500+ Local Homes

Contact us: email@thesurreycircle.co.uk 01737 271199

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